

*Collection*  
2021-2022

**BEJ Ceramic** ®  
*Passionate about Quality*

**CERAMIC FLOOR TILES**

**300x300mm. (12"x12")**

**SANDSTONE**  
Outdoor Floor Tiles

**COTTO**

**ROCK**  
SERIES

*Jewel*  
Series

**COOL ROOF**  
Floor Tiles

**3D**  
EFFECT

## Company Profile

Welcome to Bej Ceramic.

We are quality conscious group indulged in manufacturing & export of Digital Floor Tiles. Equipped with cutting edge technology our manufacturing plant is situated in Morbi, Gujarat. We have widespread network of Dealers & Distributors spread across all major states of India. We Regularly export our products, to more than 20 Countries including UAE, Sri Lanka, Mauritius, Canada, USA, South Korea, Taiwan, & South Africa.

“Quality, Creativity, and Reliability” are our core Values. Our quest to supply best in class quality to our customers is what separates us from competition. We make sure that each tile that comes out of our plant is masterpiece in itself.



**Garden**  
T·I·L·E

**ROYAL CARPET**

**MOROCCAN**  
TILE

**TERRAZZO**

**SWIMMING POOL**



DG-3



DG-4





DG-15





DG-21



DG-22



Digital Rustic Series



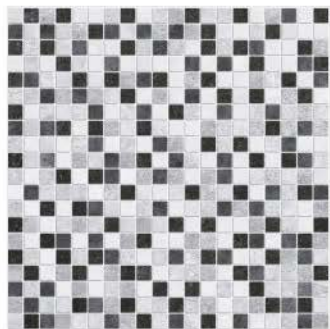
DG-41



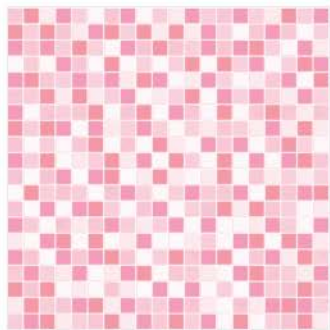
DG-43



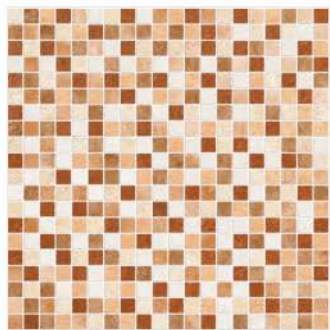
## Digital Rustic Series



DG-62



DG-64



DG-65



Digital Rustic Series



DG-72



DG-74





## Digital Rustic Series



DG-75 **NEW**



DG-76 **NEW**



DG-77 **NEW**



## Digital Rustic Series



DG-91



DG-93



DG-94



## Digital Rustic Series



DG-81



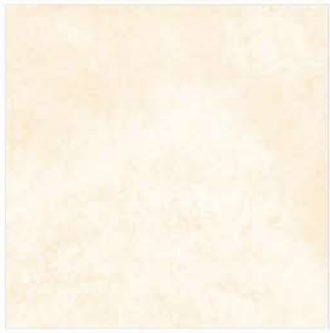
DG-86



DG-82



## Digital Rustic Series



DG-89



DG-83





DG-113



DG-114





DG-101



DG-103





DG-322



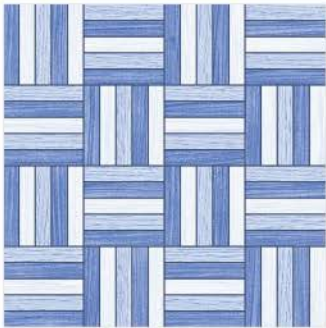
DG-323



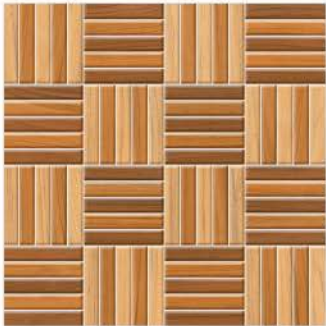
## Digital Rustic Series



DG-131



DG-132



DG-133





## Digital Rustic Series



DG-134



DG-135

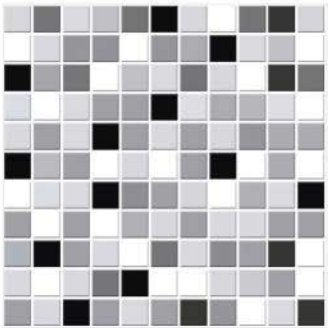


DG-283





DG-181



DG-184



## Digital Rustic Series

MISTY COTTO



DG-151



COTTO



Cotto Terracotta



Cotto Beige



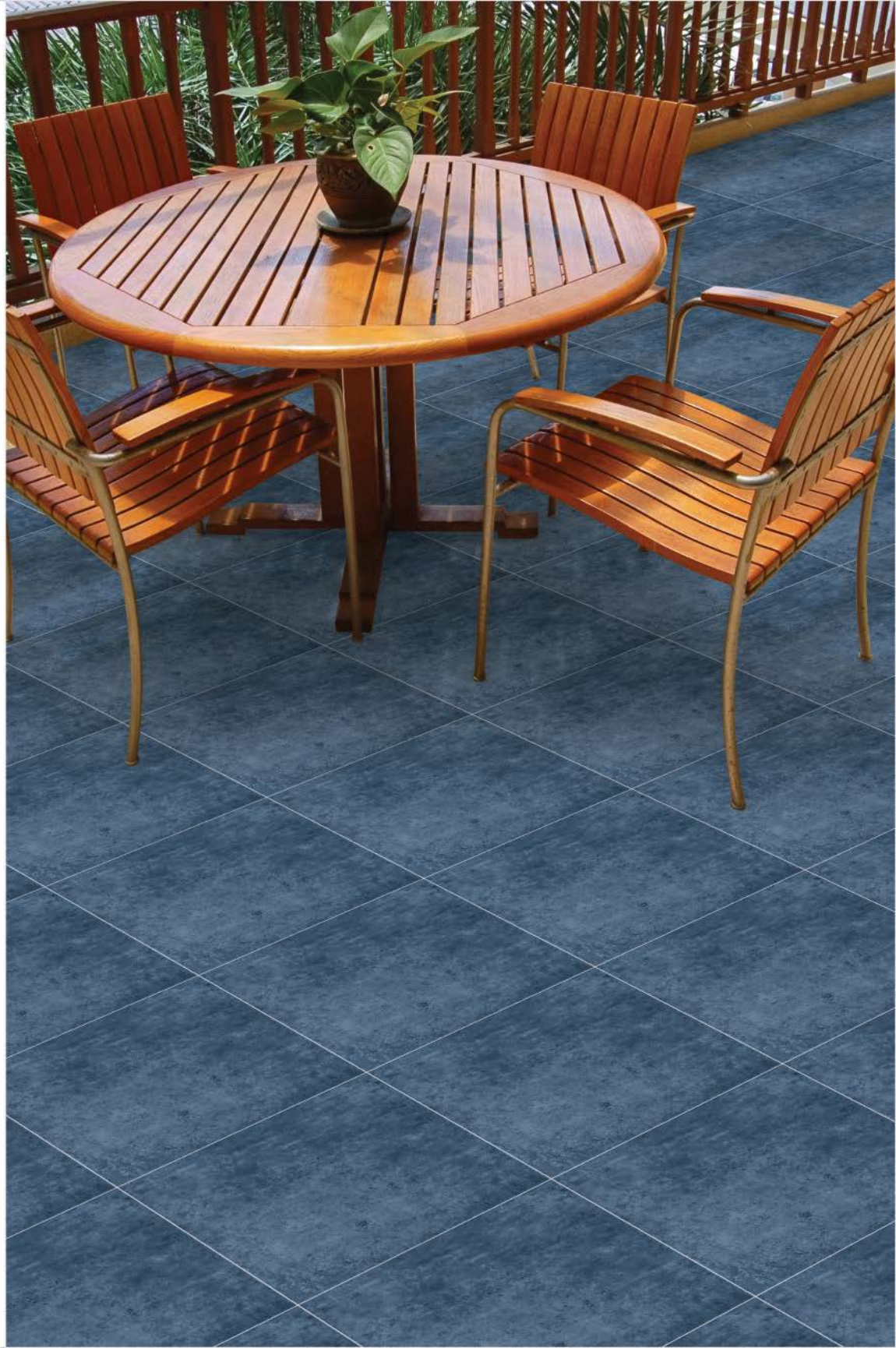
COTTO



Cotto Ocean Green **NEW**



Cotto Blue



COTTO



Cotto Steel Grey **NEW**



Cotto Charcoal **NEW**





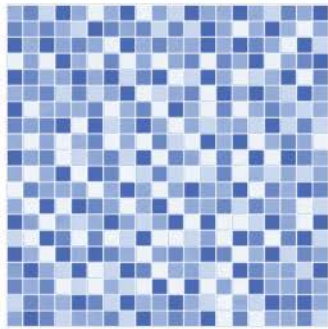
# SWIMMING POOL

"A Versatile Collection of Swimming Pool Tank and Cladding Tiles"





  
**SWIMMING POOL**



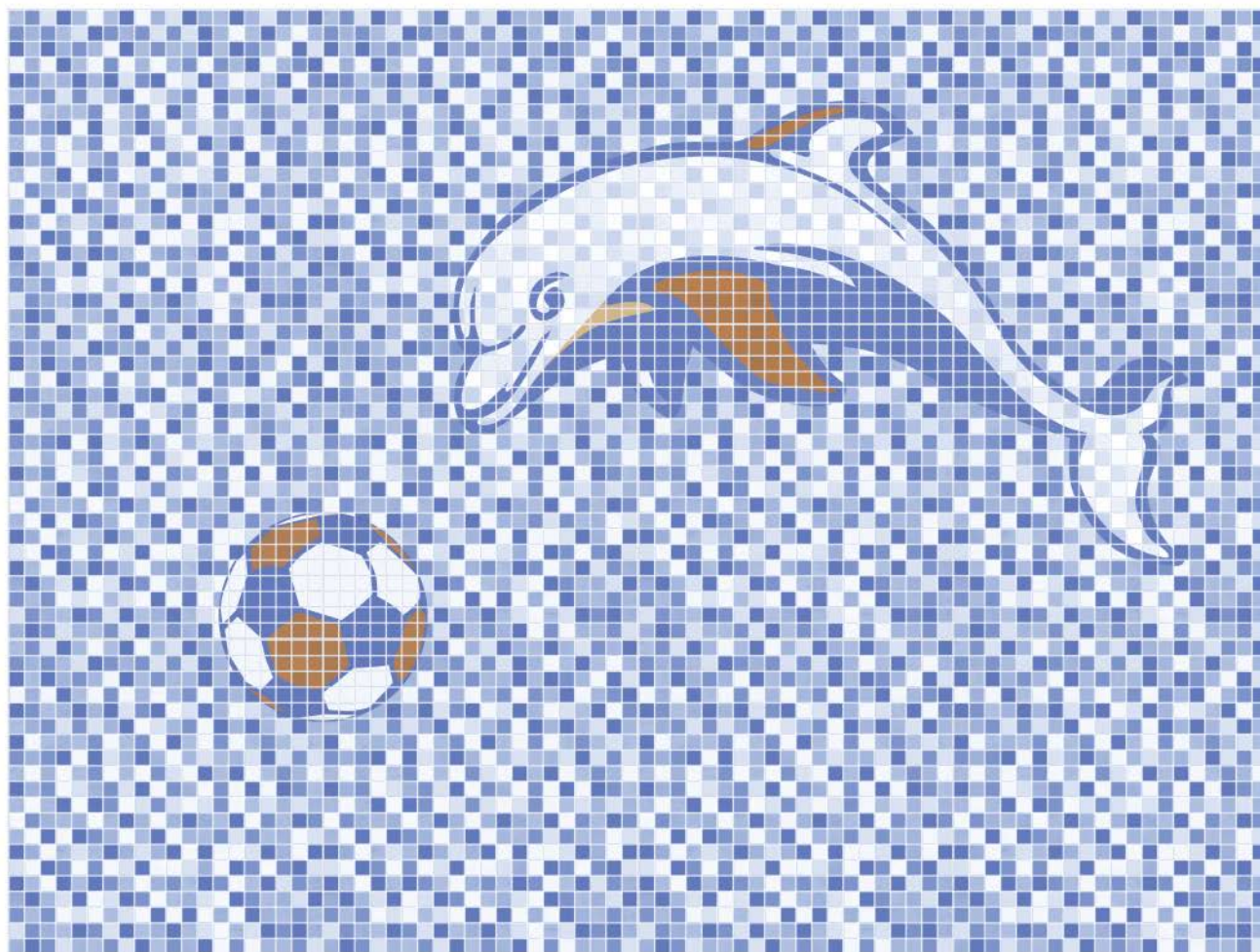
SP-1



SP-2

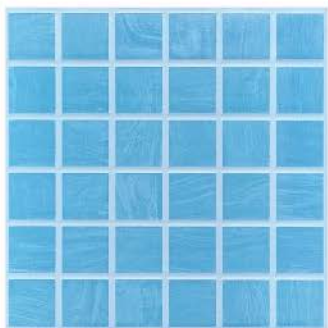


# SWIMMING POOL

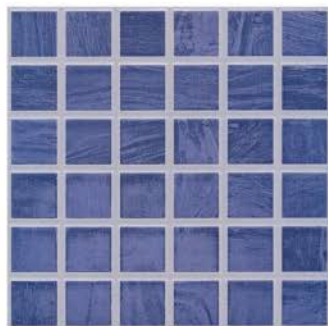


DOLPHIN

  
**SWIMMING POOL**



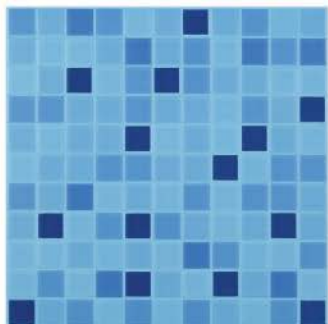
SP-11 **NEW**



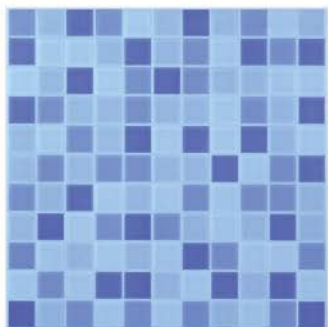
SP-12



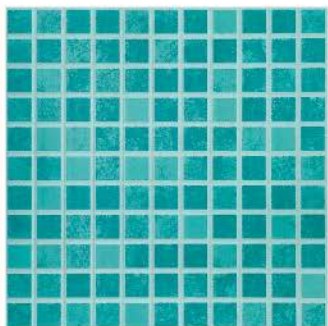
  
SWIMMING POOL



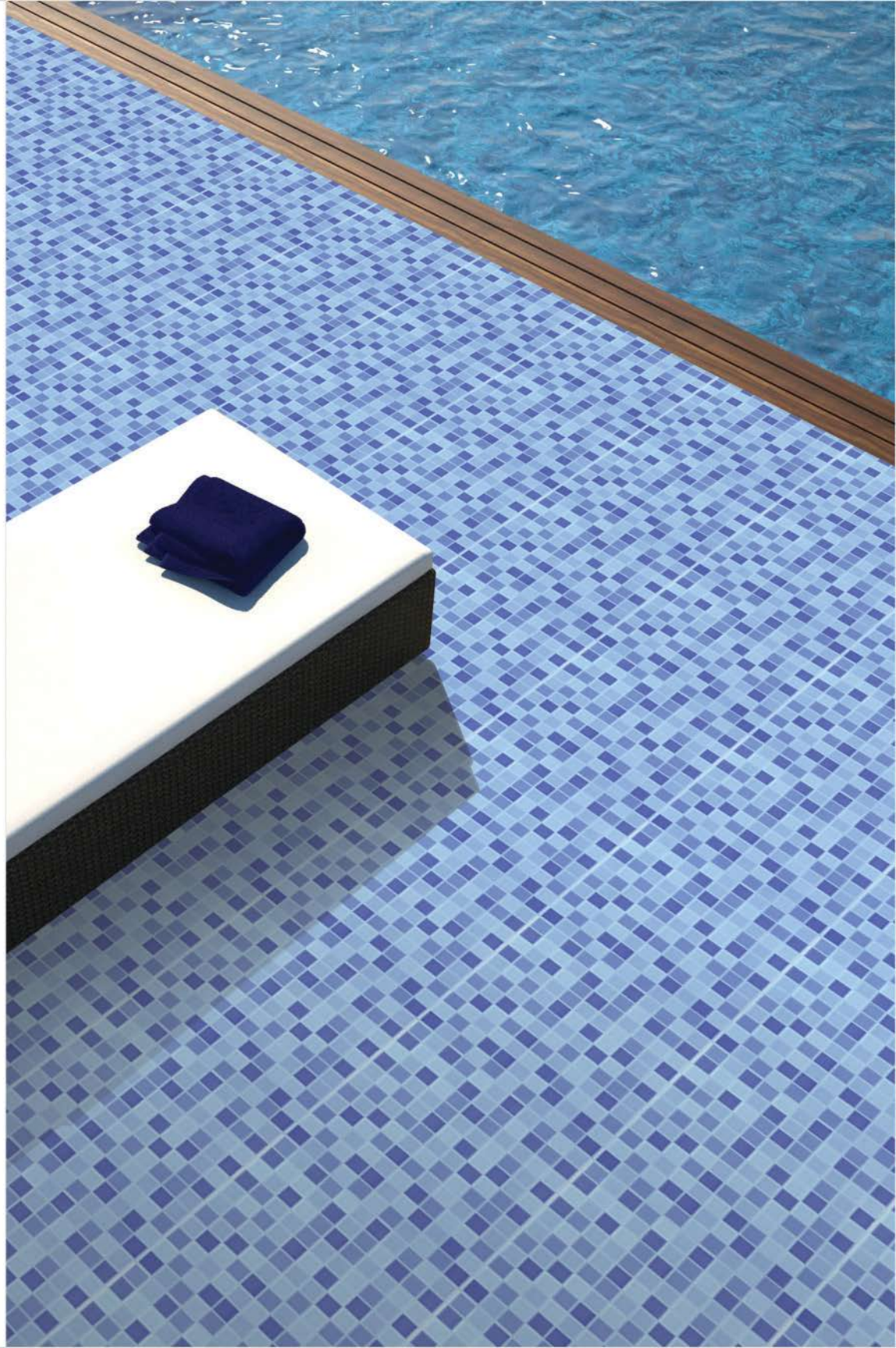
SP-21



SP-22



SP-23 **NEW**





## MOROCCAN — TILE —

A collection of decorated  
ceramic tiles for both  
wall & floor adding  
“AESTHETIC”  
touch to the space.

Moroccan style **meets** India

**MOROCCAN**  
— TILE —



M-10001



M-10002



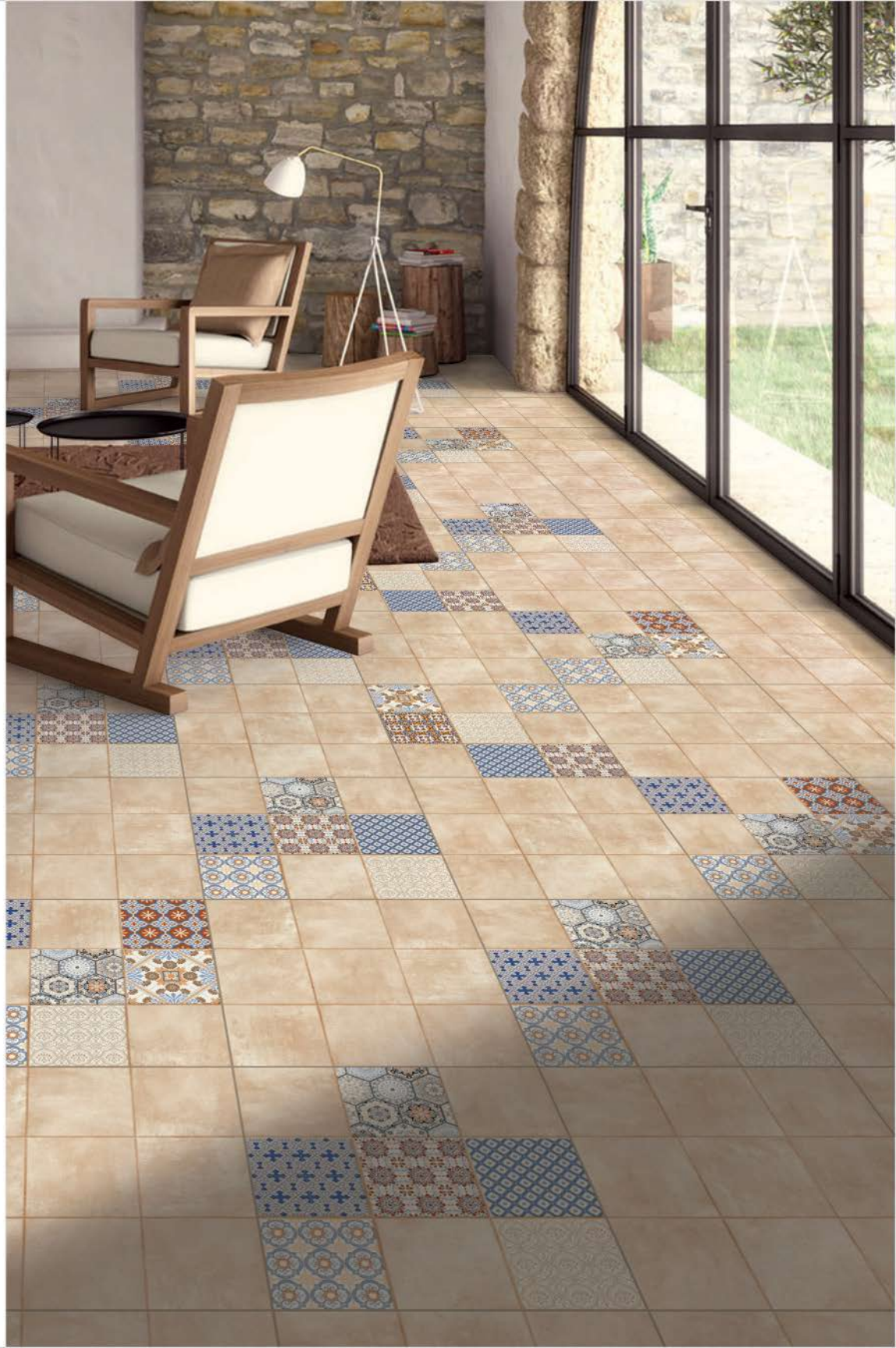
**MOROCCAN**  
— TILE —



M-10003



M-10004

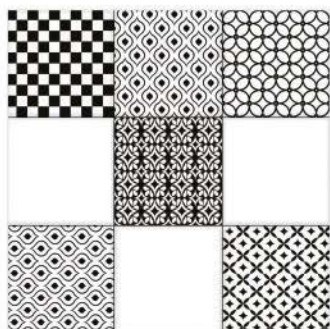




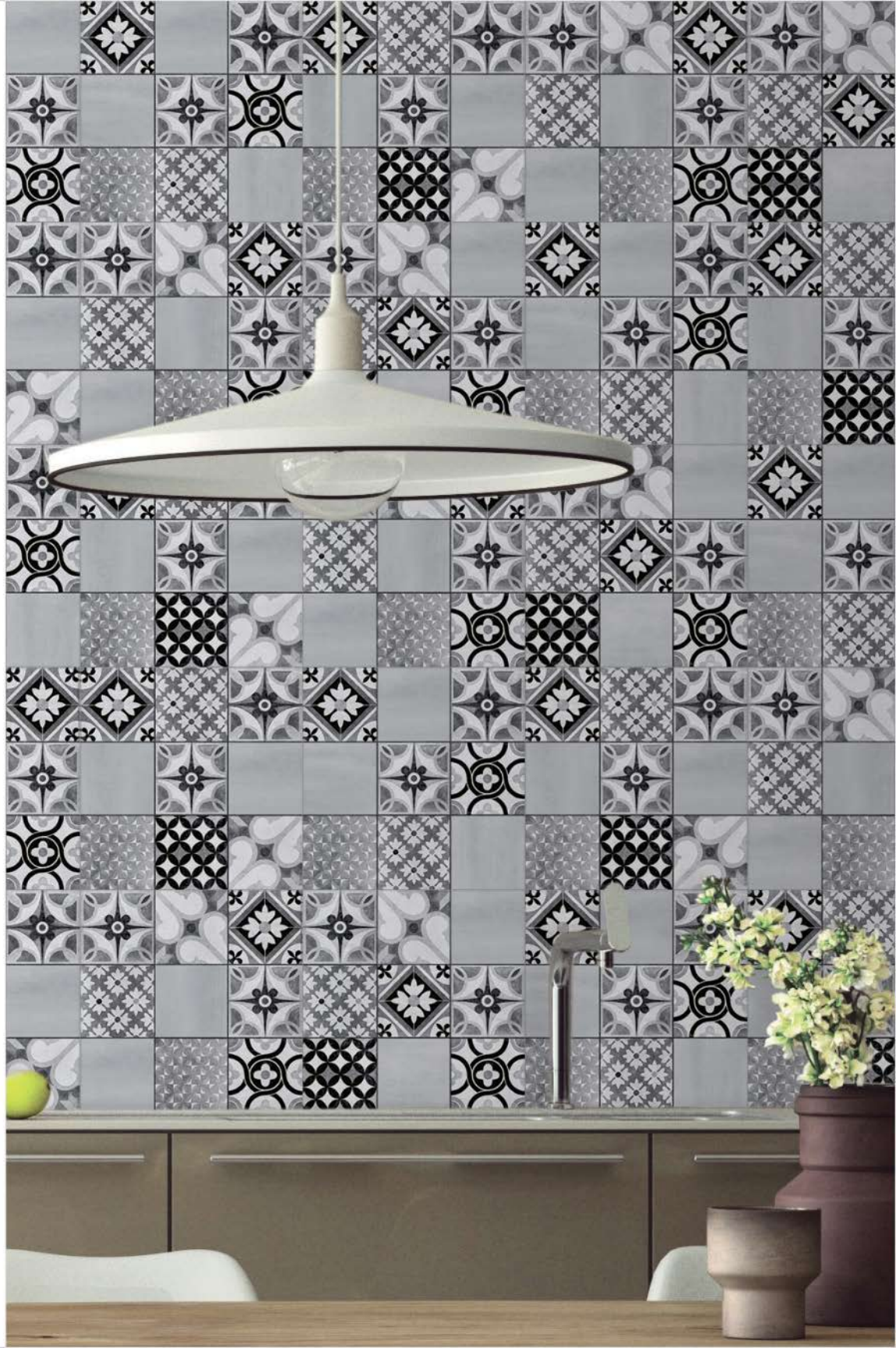
**MOROCCAN**  
— TILE —



M-10008



M-10005



**MOROCCAN**  
— TILE —



M-10009



M-10010



**MOROCCAN**  
— TILE —



M-10011 **NEW**



M-10014 **NEW**



**MOROCCAN**  
— TILE —



M-10301 **NEW**



MOROCCAN  
— TILE —



M-10102



M-10111 **NEW**



MOROCCAN  
— TILE —



M-10107 **NEW**



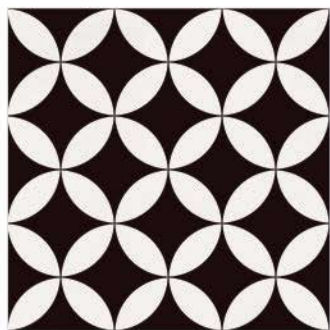
M-10108 **NEW**



**MOROCCAN**  
— TILE —



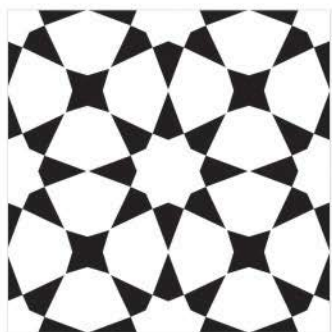
M-10114 **NEW**



M-10115 **NEW**



**MOROCCAN**  
— TILE —



M-10121 **NEW**



M-10116 **NEW**

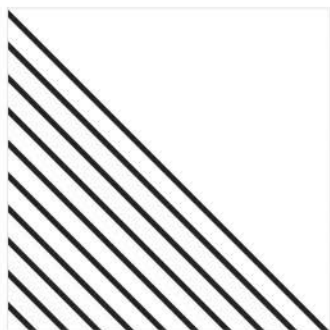




**MOROCCAN**  
— TILE —



M-10117 **NEW**



M-10128 **NEW**



MOROCCAN  
— TILE —



M-10216 **NEW**



M-10129 **NEW**



**MOROCCAN**  
— TILE —



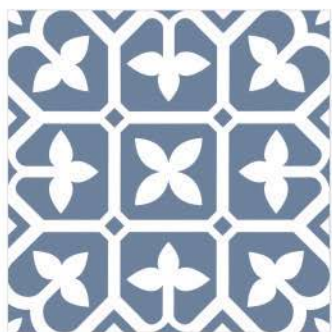
M-10119 **NEW**



**MOROCCAN**  
— TILE —



M-10123 **NEW**



M-10124 **NEW**



**MOROCCAN**  
— TILE —



LUSTER EFFECT



M-10126 **NEW**



**MOROCCAN**  
— TILE —



M-10201 **NEW**



M-10202 **NEW**



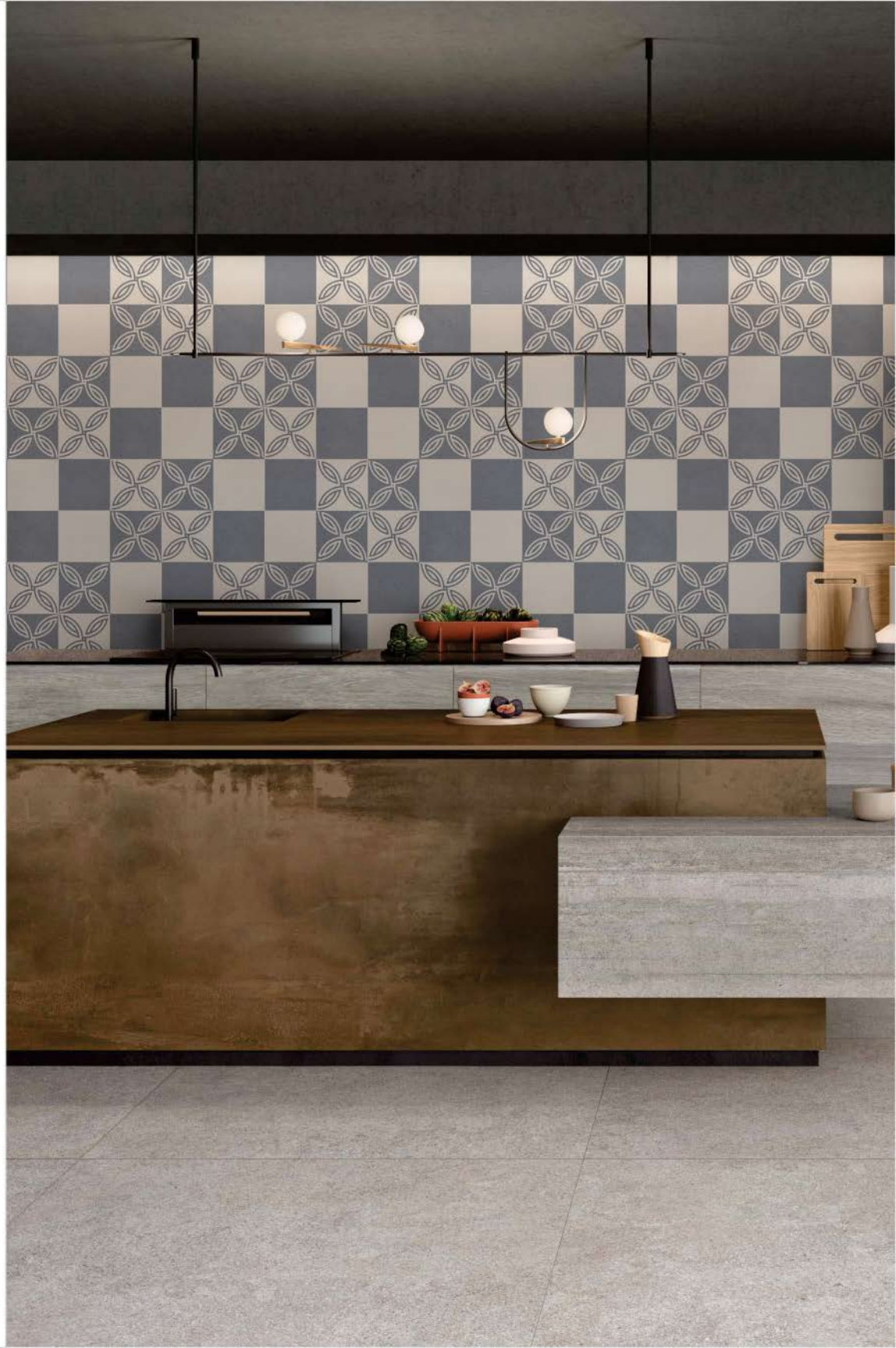
**MOROCCAN**  
— TILE —



M-10209 **NEW**



M-10210 **NEW**



**MOROCCAN**  
— TILE —



M-10211 **NEW**



M-10215 **NEW**





**MOROCCAN**  
— TILE —



M-10203 **NEW**

 **RANDOM  
DESIGN**



# MOROCCAN

— TILE —



M-10211 **NEW**



M-10212 **NEW**



M-10213 **NEW**



M-10214 **NEW**

## Moroccan Series



# TERRAZZO COLLECTION

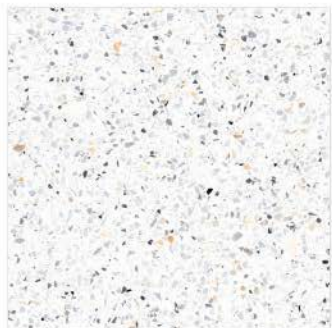


Protective Effect

# TERRAZZO



PROTECTIVE EFFECT



TZ-1 **NEW**



TZ-2 **NEW**



TZ-3 **NEW**



## TERRAZZO



PROTECTIVE EFFECT



TZ-5 **NEW**



TZ-6 **NEW**



# ROCK



## SERIES

Sparkle Effect

---

Scratch Proof

---

Anti Slip

---

Acid Proof

---

Stain Free

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### **TOUGH BEAUTY**

A sublime natural stone tile for those seeking an affluent look for their exterior and bathroom floors.

Bej Ceramic Rock tiles comes with following unique characteristics:

Rock Series

**ROCK**  
SERIES



R-1 (White)



R-2 (Light Grey)



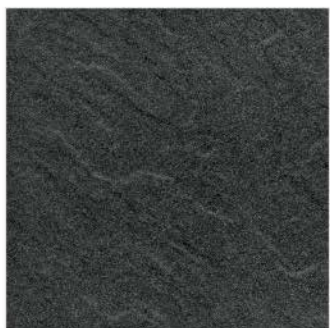


Rock Series

**ROCK**  
SERIES



R-3 (Dark Grey)



R-4 (Black)



Rock Series

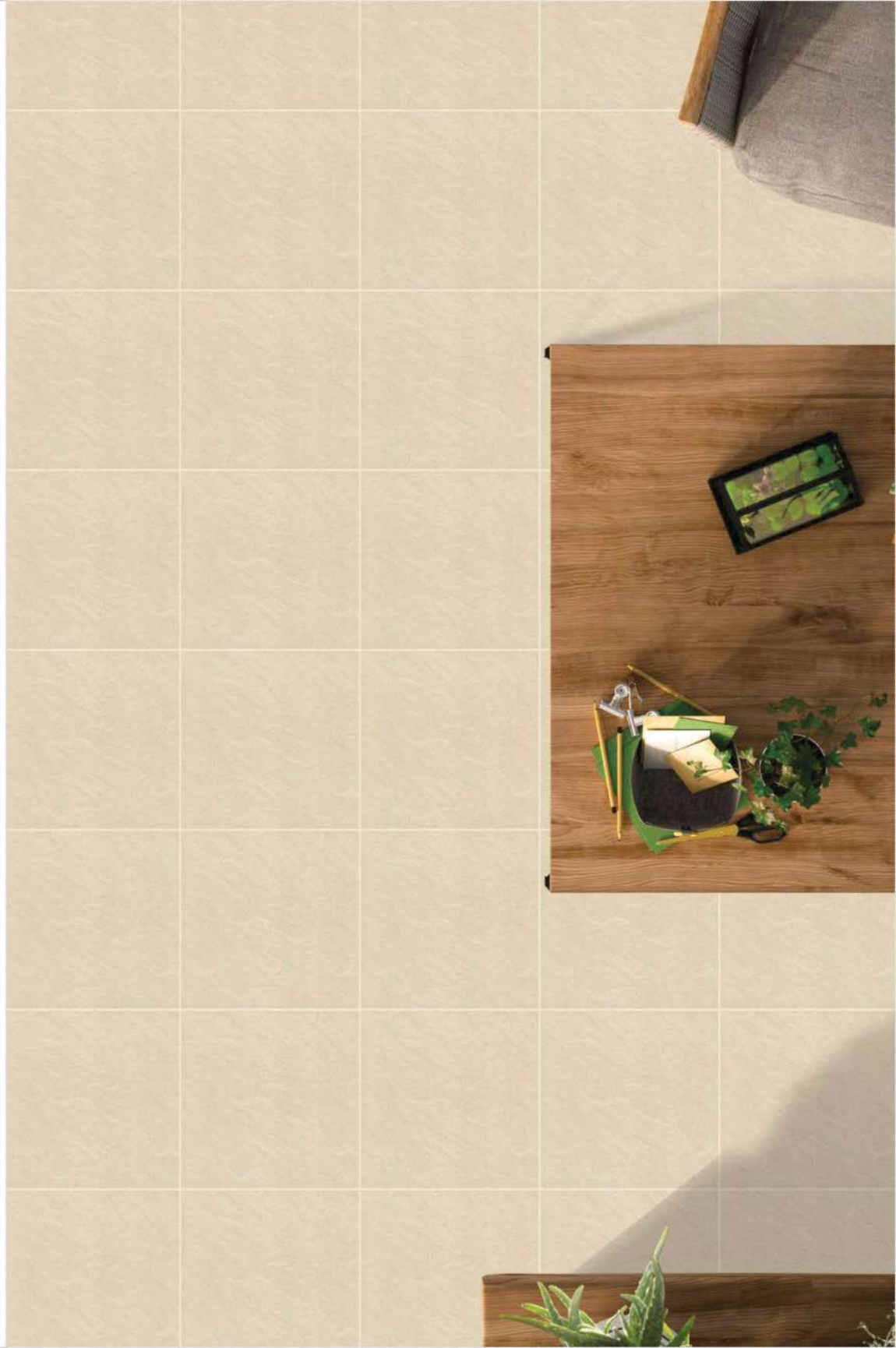
**ROCK**  
SERIES



R-5 (Beige)



R-6 (Coffee)



Rock Series

**ROCK**  
SERIES



R-7 (Verde)



R-8 (Blue)

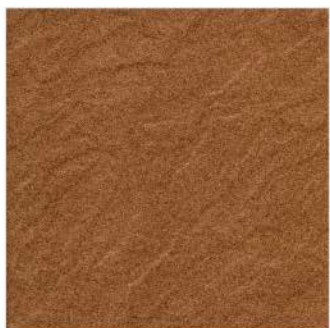


Rock Series

**ROCK**  
SERIES



R-9 (Magenta)



R-10 (Rust)



# Jewel Series

Jewel Effect,

---

Anti Slip

---

Stain Resistant,

---

Suitable for

---

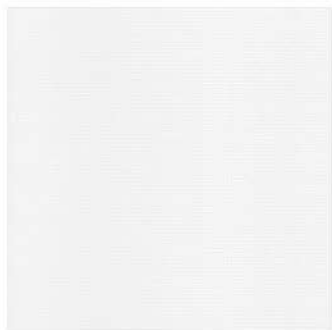
Bathroom Floor&Wall

---

Highly Durable

"A Designer bathroom tile collection with rich texture of sugar and luxurious outlook. Bej Ceramic Jewel Series comes with following unique characteristics:"

*Jewel*  
Series



J-1 BIANCO



J-7 AZUL



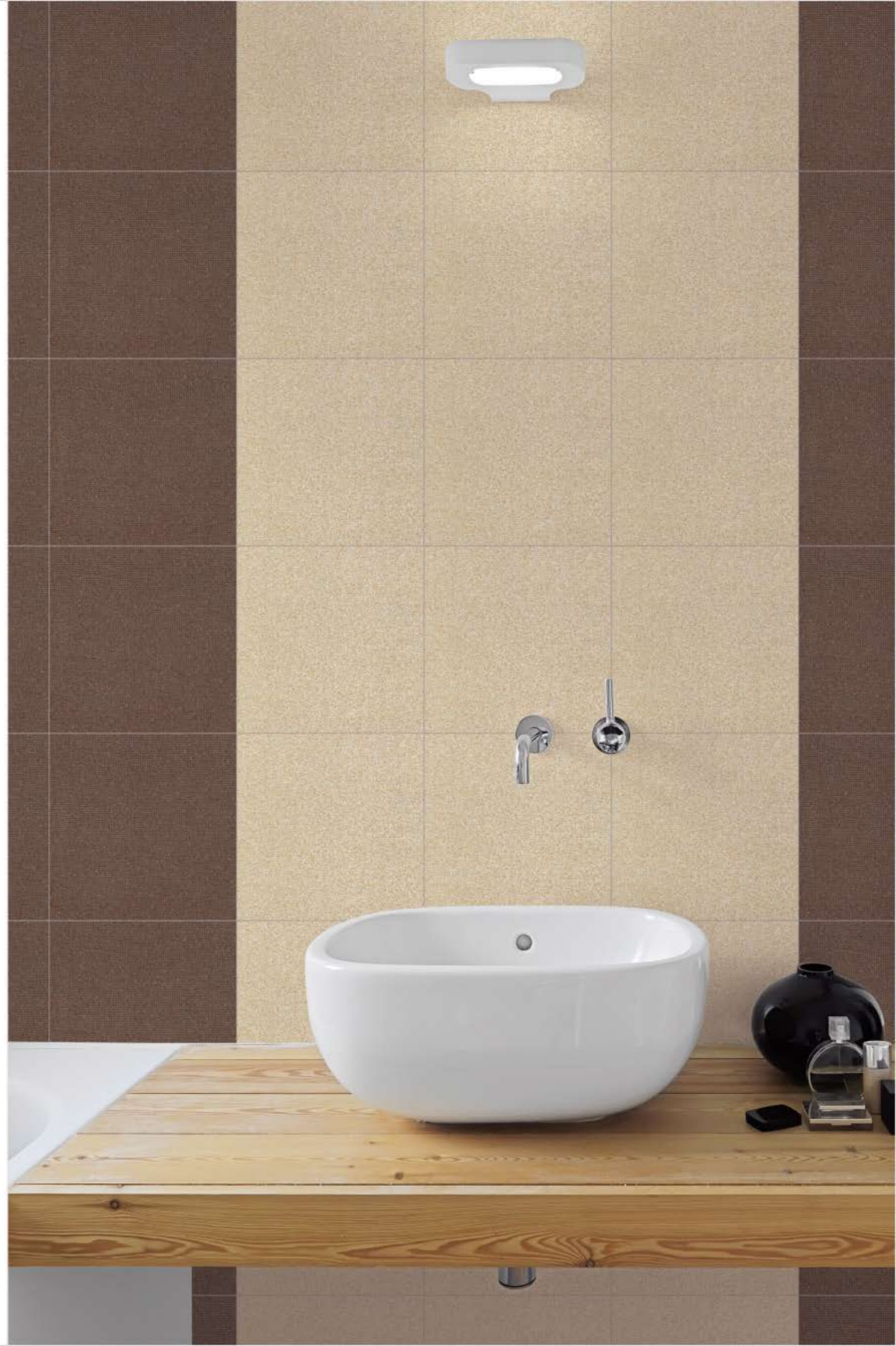
*Jewel*  
Series



J-2 BLEND



J-9 CHOCO



*Jewel*  
Series



J-4 PEARL

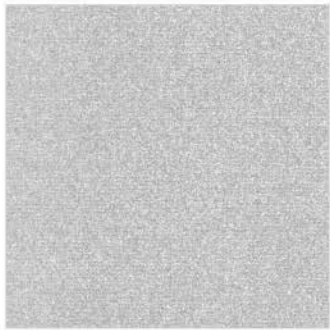


J-5 AMBER





*Jewel*  
Series



J-12 GRIGIO



J-11 BLACK BERRY



*Jewel*  
Series



J-3 GOLD



J-8 COTTO



*Jewel*  
Series



J-14 AVOCADO

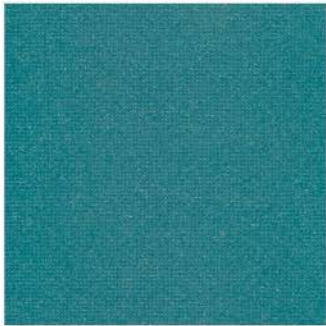


J-15 LEAF



Jewel Series

*Jewel*  
Series



J-16 AQUA



J-6 ROSA



J-17 PURPLE



Member of.:



HEAT PROOF TILES



# COOL ROOF

Floor Tiles



Solar Reflection  
INDEX > 95

# Test report for solar reflectance


**CEPT Research and Development Foundation, CEPT University**  
 Test Report for Solar Reflectance Index (SRI)

Report No: CRDF/RP1/SRI/230      Report Date: 29<sup>th</sup> July 2016

**Report of test carried out by CEPT Research and Development Foundation for Solar Reflectance Index of Supplied Material**  
 The test results of the specimen submitted for Solar Reflectance Index on date 22<sup>nd</sup> July 2016 are as under:

1. Customer Information


1.1. Name of the Organization : Del Ceramic  
 1.2. Contact Person : Pishant Patel  
 1.3. Address : BA, National Highway  
 A1, New Jambuda  
 Multi  
 1.4. Phone Numbers : 96739 6066 / 99087 3343  
 1.5. Fax Number : NA  
 1.6. Email : bej@cepf@gmail.com

2. Sample Details

2.1. Sample Identification Number : SRU0716/1231  
 2.2. Date of Test : 29<sup>th</sup> July 2016  
 2.3. Name and any other pertinent identification of the material (including physical description): Cool Roof Tile (Sample 1)

2.4. Thickness of the specimen (Reported) : 7.5mm  
 2.5. Thickness as tested : Not Applicable  
 2.6. Condition of Sample when received : Satisfactory  
 2.7. Method and Environment used for conditioning (if used) : Not Applicable  
 2.8. No. of Surfaces : Not Applicable  
 2.9. The type of surface : Not Applicable  
 2.10. Position of pores (if Multiple Glazed) : Not Applicable  
 2.11. The position of coating(s) designating faces of the panes as 1, 2, 3 starting from the outer surface of pane 1: Not Applicable  
 2.12. The face of the panes (if Coated) : Not Applicable  
 2.13. Instrument used : Spectrophotometer with Integrating sphere with reference material Spectrophotometer A FTIR with IR specular reflection cell.  
 2.14. Boundary Conditions (Test Method) : As per ASTM E 190-11, EN 673:2011, and EN 410:2011.  
 2.15. Tested By : Mr. Alger Patel, Lab Technician

CEPT Research and Development Foundation, CEPT University, E. L. Campus, Navrangpura, Ahmedabad- 380 015  
 Phone No: 979-3030470-E: 340, 30302160-Fax: +91 79 30302075>Email: [rdm@cepf.ac.in](mailto:rdm@cepf.ac.in)  
 Page 1 of 2


**CEPT Research and Development Foundation, CEPT University**  
 Test Report for Solar Reflectance Index (SRI)

Report No: CRDF/RP1/SRI/230      Report Date: 29<sup>th</sup> July 2016

3. Results of the measurement:

Solar Direct Reflectance

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
Cool Roof Tile (Sample 1)	SRU0716/1231	0.7856	0.7856	0.7851	0.7854

Essentiality

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
Cool Roof Tile (Sample 1)	SRU0716/1231	0.834	0.834	0.834	0.834



Solar Reflectance Index (SRI) under different wind conditions

Sample name	Sample ID	Solar Reflectance Index (SRI)		
Cool Roof Tile (Sample 1)	SRU0716/1231	Low Wind( $\rho=0 \text{ W m}^{-2} \text{ K}^{-1}$ )	Medium Wind( $\rho=12 \text{ W m}^{-2} \text{ K}^{-1}$ )	High Wind( $\rho=20 \text{ W m}^{-2} \text{ K}^{-1}$ )
		96	97	97

Surface Temperature ( $T_s$ ) under different wind conditions

Sample name	Sample ID	Surface Temperature ( $^{\circ}\text{C}$ )		
Cool Roof Tile (Sample 1)	SRU0716/1231	Low Wind( $\rho=0 \text{ W m}^{-2} \text{ K}^{-1}$ )	Medium Wind( $\rho=12 \text{ W m}^{-2} \text{ K}^{-1}$ )	High Wind( $\rho=20 \text{ W m}^{-2} \text{ K}^{-1}$ )
		51.4	45.8	41.4

4. Certificate of Accuracy:  
 This is to certify that the test results herein presented are, to the best of my knowledge, true and accurate representations of the samples submitted.

  
  
 Yashkumar Shukla  
 Technical Director  
 CEPT Research and Development Foundation

Disclaimer:

- The CEPT Research and Development Foundation, CEPT University is not responsible for any kind of alterations in the physical property of the sample and the customer is solely responsible for it and its consequences.
- Patent relates to the sample tested only. Sample will be destroyed after 7 days of issue of the report unless specified by the customer.
- Any comments about this report should be communicated in writing within 7 days of issue of the report.
- The test report shall not be reproduced fully or partially or in parts and cannot be used as an evidence in a court of law and shall be used in advent signing media without written approval of Director, CEPT Research and Development Foundation, CEPT University.

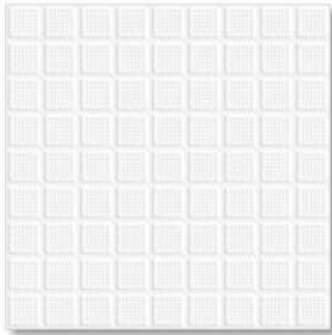
CEPT Research and Development Foundation, CEPT University, E. L. Campus, Navrangpura, Ahmedabad- 380 015  
 Phone No: 979-3030470-E: 340, 30302160-Fax: +91 79 30302075>Email: [rdm@cepf.ac.in](mailto:rdm@cepf.ac.in)  
 Page 2 of 2



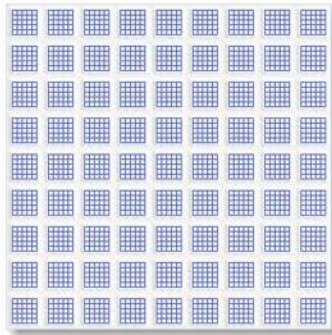
## Cool Roof.:

Reflects and emits the solar heat instead absorbing it there by Cool Roof keeps building cooler and reduces the amount of energy needed to cool the building.

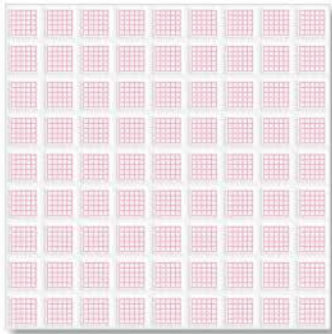
## Cool Roof Series



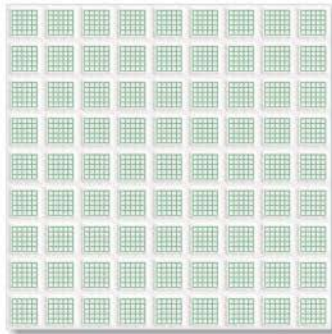
CR-1



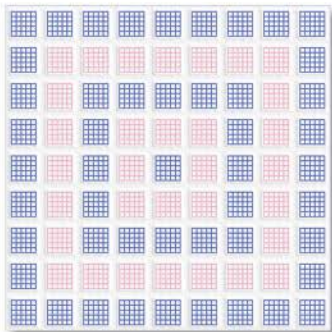
CR-2



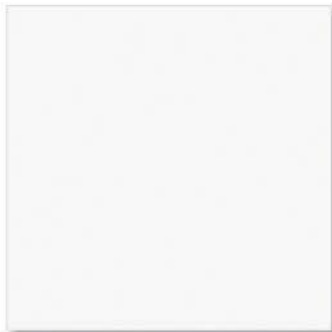
CR-3



CR-4



CR-9

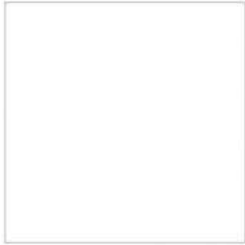


CR-5 (Satin Matt)

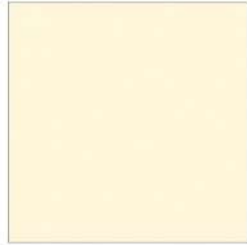


## Ceramic Floor Tiles

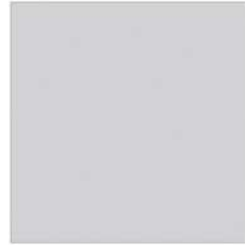
### Running Plain Series



White Waterproof - (100 WP)



Ivory - (200)



Grey - (300)



Sky Blue - (400)

### Special Plain Series



A-Blue - (700)



Terracotta - (800)



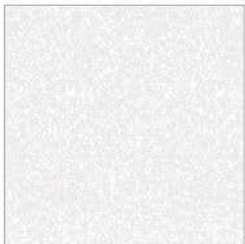
Magenta - (1100)



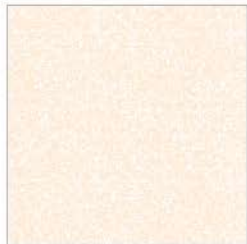
Black - (1200)

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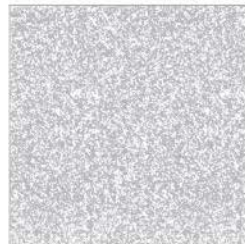
### Running Anti-Skid Series



White - (151)



Ivory - (251)



Grey - (351)



Pink - (551)

### Special Anti-Skid Series



A-Blue - (751)



Terracotta - (851)



Magenta - (1151)

### Copper Cloudy



Copper Cloudy





#### Packing Details

Size	Product	Piece/Box	Thickness	Coverage Sq. Mt.	Weight	Box/Container	Sqm./Container	Box/Pallet	Sqm./Pallet	Pallet/Container
30 x 30cm.	Digital Floor Tiles	9	7.5mm.	0.81	12.0 Kg	2290	1855	108	87.48	21

**Note:** It is strongly recommended to use spacers. Leave min 2MM gap between adjacent tiles to allow possible expansion as well as to enhance aesthetics of laying.

**DISCLAIMER:** BEJ CERAMIC reserves the rights to delete & amend either totally or partially, any of the colors, shapes, sizes, references and other technical specifications or aesthetic appearance of product/s contained in this catalogue at anytime without any prior notice. The colors shown of products in this catalogue are purely illustrative and limited to printing process. Please refer actual product before final selection. The detail of sizes and color references should be verified for typographical errors.

